



## Privacy Policy

Your data is incredibly important to you and to us. The Dairy, Sorella and Counter Culture uses and stores your data for fulfilling a contract with you to manage your booking and/or for marketing with your consent. You may withdraw consent for marketing at any time.

### What do we collect?

To enable us to manage your reservation we may ask you to provide personal details such as:

- Name
- Email address
- Telephone number
- Dietary requirements
- Payment details
- Guest names

For marketing (only if you opt-in) we collect

- Name
- Email address

### What do we do with your data?

We will never pass or sell your data outside of our group of restaurants.

We use cookies on our website – partly to provide basic web services and partly to help us monitor and track website usage through Google Analytics.

If you decide you can choose to Opt In to marketing information to hear more about our news, events and seasonal offers.

### Your Rights

You have the right to have inaccurate personal data rectified or removed – if you would like to do so please contact us on [bookings@the-dairy.co.uk](mailto:bookings@the-dairy.co.uk)

You have the right to stop marketing at any time. You can just click Unsubscribe on any email you are sent or let us know at any time by sending an email to [bookings@the-dairy.co.uk](mailto:bookings@the-dairy.co.uk)

### How secure is your data?

Our team employs a wide variety of security measures to back up, protect and manage your data. We undertake to secure your data as much as possible using up to date technology and robust policies and processes.